

GLASS COATINGS – MANAGING EXPECTATIONS

Clients occasionally ask, "Can I get shower glass that doesn't need cleaning or won't leave water spots?" The honest answer: that product doesn't exist. While coatings can help reduce buildup, all shower glass requires regular maintenance.

Types of Glass Coatings

Topical Coatings

- Applied after installation, similar to car wax
- Can be one- or two-part formulas
- Temporary and may require reapplication over time

Infused (Baked-In) Coatings

- Applied before the glass is tempered
- Bonded into the surface for a longer-lasting finish
- Often come with a manufacturer warranty



Maintenance as an Alternative

In our experience, the most reliable way to keep shower glass looking clear for years is simple: **clean it regularly—ideally weekly.**

What causes the most damage is not water or soap, but **harsh chemical cleaners used repeatedly over time.** Clients often report, "My glass looks cloudy after years of use." In many cases, this is not dirt or buildup—it's **etching**, where harsh chemicals have eaten into the glass's natural pores, creating a permanent haze.

Recommended Cleaning Routine

- **Monthly Cleaning:** Use Sprayway Glass Cleaner with a microfiber towel.
- **Removing Buildup:** For soap scum or residue, apply Soft Scrub (non-bleach) by hand during a shower, scrub gently, and rinse thoroughly.

Are Coatings Worth It?

Jerry Beerman, owner of Alluring Glass, has personally tested every available coating in both his master and kids' bathrooms. His conclusion:

"It's highly debatable whether any coating—topical or baked-in—truly makes glass easier to clean. The effort required to wipe it clean is nearly the same either way."

Key Takeaway

With regular cleaning, maintaining clear shower glass is simple and effective. **Glass coatings are optional, not essential.** However, for those looking for extra peace of mind, **baked-in coatings often come with lifetime warranties against etching**, which some clients may find reassuring.